

Store Closed All Day Today

WANAMAKER'S

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WEATHER  
Fair

# Ready Monday Morning With Our August Sale of Pianos and Player-Pianos

Consisting Mostly of Fine New Instruments Out of Our Own Stocks Especially Reduced in Price

## "What Is a Bird Good For?"

some people ask. If you could have heard yesterday morning's pre-sunrise

### Musical of the Birds

around the white porch, where they flocked at about 6 A. M. for breakfast, you would say you never heard such singing in all your lifetime from any human beings trained in Italy or elsewhere.

There they were, a happy family, robins, bluebirds, blackbirds, thrashers, meadow larks, sparrows, bobolinks, not all singers, but trying to practice their scales and some of them only half fizzling a note or whistle, as if they were only dreaming in their sleep.

High up in the top of a tree somewhere an owl hooted, just as some people may do, possibly, at this early morning chant of thanksgiving for the something within us to think of and love the birds in their quiet nooks and dozing nests or fitting over the lawns and gardens.

"The birds are entitled to our great respect," as Audubon used to say, for their perseverance in following the furrows and cleaning the bark of trees of millions of insects, bugs and creeping things that swing up where the farmer's plow turns the furrow, upon the dead wood in the forests and groves where they find cover.

This Store takes lessons from the birds and books and daily intercourse with its customers to be useful to the people.

[Signed] *John Wanamaker*

August 17, 1918.

## Fall Fashion Features That Women's New Dresses Show

This new merchandise that we are unpacking in the Fashion Salons is like a news letter from the Fashion Front—without being censored. Among the unusual things we find are—  
The combination of two materials, such as gabardine and satin.  
The use of tricolette, heavily embroidered.  
Serge with colored embroidery.  
Huge satin girdles finished with fringe.  
All-over lace collars and cuffs.  
Midnight blue charmeuse heavily embroidered in satin.  
The use of Hedato work.  
And there are also dresses of plain serge, Georgette crepe, tafeta and satin.  
Prices \$28.50 to \$125.

(First Floor, Central)

## ON THE AISLE MONDAY

300 Sample Shirtwaists Special at \$1.75

These are good, cotton waists, chiefly voile, many kinds, and in all good summer styles. Some at half price because they have served as samples.

(West Aisle)

## All of Our Beautiful Wash Silk Skirts In a Clearaway at \$10.75

There are less than 100 of these fine skirts, many of which have been more than twice this new, low price. They are mostly white and flesh color and there are all sizes in the lot.

There are crepes de chine, satins and silk broadcloths. Some are slightly soiled or mussed with handling. Also, there are a few washable flannel skirts at the same price.

(First Floor, Central)

## Beautiful New Tricolette At Its Old Price

We have just unboxed a shipment of tricolette in white, flesh and khaki.

In spite of the fact that the price for this material will be much higher in the coming season, we have marked this lot at the old price—\$5.50 a yard.

The width is 36 inches.

(First Floor, Chestnut)

THIS Wanamaker August Sale of Pianos is unusually and particularly advantageous in a number of respects.

Other sales of pianos have been principally for the purpose of clearing away old instruments taken in exchange for new.

While we have, in this sale, a number of good used instruments that we have taken in exchange, the biggest advantage in the sale is found in the unusual reduction of 77 pianos and player-pianos directly out of our own stock, with savings of from \$25 to \$325.

These new instruments, as well as the used instruments, are all set down here so that the lists may be examined by the family at home tonight and two or three tentative selections made, so that you may know just what you want to ask for when you come into the Store on Monday.

If there is a piano in the list that seems particularly suitable to your needs or your purse, we suggest that you be on hand on Monday morning at 10 A. M., the opening hour of the sale.

No pianos will be reserved in advance of the sale, and every instrument in the sale will be on the floor so that every one will have an equal chance.

If, in your family you have a child who ought to have a musical education—as every child surely ought—it may be advisable for you to buy one of the low-priced used instruments—a good, sound piano that will stand a considerable amount of usage at the hands of the learner. You will see from the list that you can purchase one of these instruments at \$75 to \$475. Every one of these instruments has been put in good playing condition in our Schomacker piano factory.

Much better values, of course, are the new pianos that are reduced in price, and such instruments as Schomacker, Chickering and Knabe have their regular selling prices reduced very unusually, since these instruments are never sale pianos in any sense, and are here offered at less than their regular year-round prices.

In spite of the low prices quoted, pianos are all for sale on convenient terms and extended payments.



## Some Figures Worth Studying Over the Week-End

### New Upright Pianos Reduced in Price

Originally	Now
Marshall & Wendell (4) .....	\$300 \$255
Lindeman .....	\$300 \$275
Marshall & Wendell .....	\$325 \$275
Marshall & Wendell (3) .....	\$325 \$280
Haines Bros. (4) .....	\$340 \$290
Haines Bros. (2) .....	\$365 \$315
Schomacker (2) .....	\$475 \$415
Schomacker .....	\$475 \$415
Schomacker .....	\$525 \$440
Schomacker .....	\$525 \$440
Chickering (2) .....	\$625 \$525
Chickering (4) .....	\$675 \$550

### New Grand Pianos Reduced in Price

Emerson .....	\$700 \$635
Schomacker (3) .....	\$685
Schomacker (3) .....	\$800 \$715
Chickering (2) .....	\$875 \$775
Chickering .....	\$1100 \$950

### New Player-Pianos Reduced in Price

Originally	Now
Lindeman Angelus (22) ..	\$550 \$515
Lindeman Angelus (4) ..	\$575
Schomacker Player-Piano	\$800 \$650
Knabe Angelus (3) .....	\$1000 \$800
Chickering Angelus .....	\$1000 \$875
Chickering Grand Player-Piano	\$1250 \$975
Chickering Grand Player-Piano (2) .....	\$1350 \$1050

### New Reproducing Pianos (Electric Control) Reduced in Price

Lindeman Artrio .....	\$650 \$500
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### Used Upright Pianos

White Artrio .....	\$700 \$550
Schomacker Electric .....	\$950 \$675
Lindeman Artrio .....	\$850 \$725
Knabe Artrio .....	\$1300 \$975
Schomacker Artrio Grand ..	\$2050 \$1725
Wing .....	\$75
Ronish .....	\$75
Wheelock .....	\$75
New England .....	\$85
New England .....	\$95
New York .....	\$95
Swick .....	\$110
Kranich & Bach .....	\$110
Pease .....	\$115
Stuyvesant .....	\$120
Webster .....	\$120
Emerson .....	\$125

(Egyptian Hall, Second Floor)

### Used Player-Pianos

Originally	Now
Newby & Evans .....	\$125
Henning .....	\$125
Krakauer .....	\$135
Bradbury .....	\$140
New York .....	\$145
Hardman .....	\$150
Decker .....	\$155
Sterling .....	\$160
James M. Starr .....	\$160
Williard .....	\$160
Capen .....	\$160
Glenwood .....	\$160
Chickering .....	\$160
Stone .....	\$160
Kingsbury .....	\$165
Mathushek .....	\$165
Hallet & Davis .....	\$165
Heppe .....	\$170
Behr Bros. .....	\$175
Martin .....	\$175
E. Jules .....	\$175
Emerson .....	\$185
Marcellus .....	\$185
Nilson .....	\$185
Philharmonic .....	\$185

### Used Grand Pianos

Schomacker .....	\$185
Radle .....	\$190
Lester .....	\$190
Ludwig .....	\$195
Howard .....	\$195
Farrand .....	\$195
Regal .....	\$195
Regent .....	\$195
Stuyvesant .....	\$195
Wheelock .....	\$195
Lester .....	\$200
Emerson .....	\$215
Howard .....	\$215
Lester .....	\$225
Emerson .....	\$250
Emerson .....	\$275
Chickering .....	\$285
Knabe .....	\$295
Chickering .....	\$350
Knabe .....	\$425
Chickering .....	\$450
Steinway .....	\$475
Chickering .....	\$475

### Used Reproducing Pianos (Electric Control)

Knabe Ampico .....	\$1350 \$1050
Chickering Ampico .....	\$1350 \$1050
Chickering Ampico .....	\$1350 \$1100
Chickering Ampico Grand ..	\$2300 \$1900

## Opportunity at Flood Tide in the Great August Furniture Sale

WHAT are you going to do about it? What are you going to do in the face of the opportunities presented in the Wanamaker August Furniture Sale? Timely questions, these, and so they are meant to be, for now comes the stage in the progress of the sale when time becomes a very important matter.

In plainer words, it is high time for you to act if you have not already done so.

It is high time for you to find out how much this August Furniture Sale means to you.

It is high time for you to put well before your mind the fact that there is more furniture now being offered at reduced prices in this Sale than there will be in a long time to come.

Unless your home is furnished to the limit, there are things here which you will want to see in it. But you will either have to buy them pretty soon—the sooner the better—or wait for months, or may be years, before you will be able to buy them again at the same reduced prices.

The one thing that will surprise anybody who comes to this Sale today is the abundance of the stocks.

So far as goods are concerned, it looks more like the beginning of the Sale than the end of it.

Now is when the great reserve stocks begin to count, and there are reserve stocks back of this Sale to make it proof against exhaustion. What are you going to do about it?

(Fifth and Sixth Floors)

### Did You Notice the Canes on the Boardwalk?

Seems as if every well-dressed man carries a walking stick at the shore these days.

Many of them come from here. We have a handsome lot of sticks in malacca, snake-wood, rhinoceros, green ebony and other woods. Some are plain, others trimmed with gold, silver or ivory. Most have crook handles.

Prices are \$1.50 to \$50. (Main Floor, Market)

### New Books

"A Daughter of the Land," by Gene Stratton Porter, \$1.40.  
"Virtuous Wives," by Owen Johnson, \$1.50.  
"The Inferno," by Barbusse, \$1.50.  
"The Submarine in War and Peace," by Simon Lake, \$3.  
"The Government of the British Empire," by Edward Jenks, \$2.  
"We'll Stick to the Finish," by Joe Mitchell Chapple, \$2.  
(Main Floor, Central)

### 40 New Dinner Sets

Specially Priced at \$25 to \$35  
Of best quality American porcelain, each set comprising 107 pieces. Good choice of border patterns.  
Specially priced at \$25, \$27.50, \$30 and \$35. (Fourth Floor, Chestnut)

## A New \$17,000 Collection of Oriental Rugs in a Special Sale Monday

THE times are somewhat "out of joint" in the Oriental rug market; but, unlike Hamlet, we feel that if we were not "born to set them right," we should at least try.

We have tried, and we have succeeded in getting together four very interesting new lots of eastern rugs to sell at less than the prices now prevailing in the wholesale marts in this country. Monday we present them in a special sale.

The new collection comprises approximately \$17,000 worth of pieces, very desirable and very good.

Undoubtedly, the choice is the best that has been seen in Philadelphia in a long time, and as regards the smaller sized pieces this is particularly true.

### 200 Mosuls at \$27.50 to \$45

Very remarkable pieces at the prices. The sizes are 3x5 ft. to 3x6.6 ft.

### Dozarts, \$65 to \$95

These are Irans in a large size, 4.6x6.6 feet. The prices are about one-third less than present-day wholesale rates.

### Beluchistans, \$29 to \$40

The sizes are 2.6x5 feet. Dark shades of red, blue and green are the prevailing colors.

### Chinese Carpets, \$125 to \$485

An exceptionally good selection in typical Chinese colors and designs, especially in blue, ecru and burnt orange shadings. Sizes from 9x7 feet to 13.6x10.1 feet.

(Seventh Floor, Chestnut)

## Money Put in These Shoes Is Money Well Invested

We have no hesitancy in advising that you outfit your whole family with all the footwear you care to buy or think you will need for the next year or two.

Men's low shoes, \$4.90, \$5.90 and \$6.90.  
Men's high shoes, \$4.65 and \$5.90.  
Women's low shoes, \$3.90, \$4.90 and \$5.90.  
Women's high shoes, \$2.50, \$2.90, \$4.40 and \$8.75.  
Children's high and low shoes, \$2.

(Men's Shoes, Main Floor, Market)  
(Women's and Children's Shoes, First Floor, Market)